

ER 60-2045/a

25 MAR 1960

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Mr. Wilton B. Parsons
The Assistant to the President
The White House
Washington 25, D. C.

Dear Jerry:

Many thanks for your kind comments about
my participation in the Advertising Council
Conference.

I thoroughly enjoyed this particular session
and I am glad to learn from you that the Conference
was such a success. Needless to say, I am highly
pleased to get President Eisenhower's thanks which
you were so thoughtful to pass along to me.

With every best wish.

Sincerely,

AWD

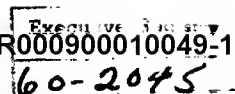
Allen W. Dallas
Director

O/DCI/[]:bak(24 Mar. 60)

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(EXECUTIVE REGISTRY FILE)



THE WHITE HOUSE
WASHINGTON

THE ASSISTANT TO THE PRESIDENT

March 22, 1960

Dear Allen:

From the many complimentary reports coming in, our conference for the Advertising Council last week was a tremendous success.

The President wanted me to send you his thanks -- to which I would like to add my own -- for the fine contribution you made to the conference. We certainly appreciate your taking the time to participate in it.

With warm personal regards,

Sincerely yours,

A handwritten signature in dark ink, appearing to read "W. B. Persons".

Wilton B. Persons

The Honorable Allen W. Dulles
Director
Central Intelligence Agency
Washington, D.C.